

# **PARTNERSHIP PROSPECTUS**

July 14-17, 2024 Toronto, Canada Hyatt Regency Toronto



#### Welcome

The International Federation of Automatic Control (IFAC) is pleased to announce the 12th IFAC Symposium on Advanced Control of Chemical Processes (ADCHEM 2024) that will be held in Toronto, July 14-17, 2024.

The International Program Committee is preparing an exciting scientific program that explores recent advances in the control of chemical, biochemical and related process systems. Both academic and industrial control engineers will have the opportunity to present their work and exchange research ideas with colleagues from across the globe.

## **Organizing Committee**

- Prof. Christopher Swartz, McMaster University
- Prof. Kimberley McAuley, Queen's University
- Dr. Danielle Zyngier, Ingram Micro
- Prof. Simant Upreti, Toronto Metropolitan University
- Prof. Luis Ricardez-Sandoval, University of Waterloo
- Prof. Biao Huang, University of Alberta
- Prof. Vinay Prasad, University of Alberta
- Prof. Bhushan Gopaluni, University of British Columbia
- Prof. Carl Duchesne, Laval University
- Prof. Syed Imtiaz, Memorial University
- Ms. Sophie Felleiter, Queen's University

### **International Program Committee**

- Prof. Martin Mönnigmann, Ruhr University Bochum
- Prof. Ali Mesbah, University of California Berkeley
- Dr. Pablo Rolandi, Amgen

#### **Conference Location**

The IFAC ADCHEM 2024 Symposium will be held in Toronto, 14-17 July 2024.

#### Venue

Toronto is a vibrant, cosmopolitan city, renowned for its international flavor and inspiring diversity. It is Canada's largest city and a world leader in business, finance, technology, entertainment, and culture. One of the world's top convention cities, there's something for everyone. You'll find a friendly population, world-famous gastronomy, and an atmosphere of celebration!

#### **Previous Symposia**

The ADCHEM Symposium is held every 3 years, with the most recent taking place in Venice (2021), Shenyang (2018), and Whistler (2015), with a typical attendance of approximately 250 attendees.







#### **Benefits for Attendees**

- Top-rated, contributed sessions
- Plenary and keynote presentations of topical interest
- Social events and networking opportunities

Don't miss this unique opportunity to show off your products, technology, and services to an international audience of potential customers and world-renowned researchers, and to partner with highly skilled graduate students!







### **Provisional Program**

The program is expected to follow the usual format for this Symposium series, including plenary and keynote presentations, contributed presentations, panel discussions, and poster sessions. Special topics workshops are also planned for Sunday July 14.

|           | AM  | PM  | Evening            |
|-----------|---|---|--------------------|
| Sunday    |   | Workshops   | Welcome Reception  |
| Monday    | Plenary session<br>Parallel sessions<br>Lunch | Keynote sessions<br>Parallel sessions               |                    |
| Tuesday   | Plenary session<br>Parallel sessions<br>Lunch | Keynote sessions<br>Parallel sessions               | Conference Banquet |
| Wednesday | Plenary session<br>Parallel sessions<br>Lunch | Keynote sessions Parallel sessions Closing ceremony |                    |







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| Partnership Packages   | <b>Bronze</b><br>\$2,500* | <b>Silver</b><br>\$5,000* | <b>Gold</b> \$10,000 * | <b>Platinum</b><br>\$15,000* |
|--|---------------------------|---------------------------|------------------------|------------------------------|
| <ul> <li>CONFERENCE WEBSITE</li> <li>Logo with hyperlink to partner's website</li> <li>Logo on website footer</li> <li>Logo on website banner</li> </ul>   | $\checkmark$              | $\checkmark$              | <b>✓</b>               | <b>✓</b>                     |
| <ul> <li>COMMUNICATIONS</li> <li>Logo on the footers of all emails sent by the conference for solicitation or information</li> <li>Possible visibility in a conference app (TBD)</li> </ul>  |                           | ✓<br>✓                    | ✓                      |                              |
| <ul> <li>ADVERTISEMENT ONSITE</li> <li>Logo on partners/ roll-up banner in the conference venue and during main events</li> <li>Logo on partners' slide projected in the meeting rooms between sessions</li> <li>Acknowledgment during main events</li> <li>Dedicated banner in front of conference plenary room</li> <li>No exhibition, but can accommodate a booth in the registration area</li> </ul> | Medium<br>size            | Medium<br>size            | Large size             | Large size                   |
| <ul> <li>OTHER ITEMS</li> <li>Complimentary delegate registration(s) (for non-presenting participants only)</li> <li>Complimentary banquet tickets</li> <li>Access to VIP table at the conference banquet</li> <li>Logo on name badge along with conference logo</li> </ul>  | 1                         | 2                         | 2                      | 3                            |

<sup>\*</sup>All prices in CAD







# À la carte Packages

### Coffee Break Sponsor - \$1,000\*

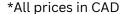
- Display space for one piece of advertising material (folder, brochures, etc.)
   during coffee break of your choice
- Logo on the conference website with hyperlink to the partner's website

### Welcome Reception Sponsor - \$2,500\*

- Display space for one piece of advertising material (roll-up, brochures) during Ice Breaker
- Logo on conference website with hyperlink to the partner's website

### **Custom Packages**

 Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the organizers to discuss your needs









#### How to Become a Partner

If you would like to join us a be part of the 12th IFAC ADCHEM 2024:

Please contact: swartzc@mcmaster.ca

Do not hesitate to contact us if you would like to share your ideas and discuss other partnership scenarios. We are flexible and willing to work with you to design a partnership package that will fulfill your needs.

Regards,

IFAC ADCHEM 2024 Secretariat



